

# About Business CFO For Hire

## Virtual & In-Person CFO Services

- Stan Alhadeff has 30+ years of both international financial and operational management experience in diverse industries.
- Stan's CFO exposure includes businesses ranging from closely held start-ups to public companies with revenues in excess of \$1B.

## How We Work

- Our primary objective is YOUR Success.
  - We focus on your finances, so you can focus on your service offerings.
- How do we get there:
  - Entrepreneurial; Unemotional; unbiased; mindset and creative problem solver
  - Financial solvency initiatives.
  - Process improvement strategies.
  - Efficiency enhancements.
  - Leveraging technology
  - Implementing Industry specific best practices.
  - "Start with the end in mind." – **Stephen R. Covey**,
    - What results do you want – Plan / Budget
    - How do I get there – GAP Analysis
    - Execute – Create a game plan
    - Measure – Determine what you are measuring
    - Access – GAP analysis

## Basic Rules of Engagement

- No Contract
- Defined scope of work for the client
- No commitment required; Pay as you go.

- Gentleman's agreement: Pay for the services provided.
- We work within your budget; No Surprises with Billing

## Services We Offer

✓ Virtual & In-person CFO Services.

Accounting	Finance	Financial Planning & Analysis
<ul style="list-style-type: none"> <li>✓ Bench Marking</li> <li>✓ Budget Analysis</li> <li>✓ Cost Accounting</li> <li>✓ Financial Statement</li> <li>✓ GAAP Compliance</li> <li>✓ KPI's</li> <li>✓ Process &amp; Procedure</li> </ul>	<ul style="list-style-type: none"> <li>✓ Acquisition Cost</li> <li>✓ Banking</li> <li>✓ Budgeting</li> <li>✓ Capital</li> <li>✓ Cash</li> <li>✓ CPA</li> <li>✓ Due Diligence</li> <li>✓ Exit</li> <li>✓ Internal Controls</li> <li>✓ KPI's</li> <li>✓ Planning</li> <li>✓ Strategic Plan</li> <li>✓ Strategic Growth</li> </ul>	<ul style="list-style-type: none"> <li>✓ Business Modeling</li> <li>✓ Dynamic Modeling</li> <li>✓ Forecasting</li> <li>✓ Scenario Analysis</li> </ul>
Valuations	Operational Activities	Ad hoc Project
<ul style="list-style-type: none"> <li>✓ Certified Valuations</li> <li>✓ Operational Valuations.</li> </ul>	<ul style="list-style-type: none"> <li>✓ HR</li> <li>✓ Insurance</li> <li>✓ IT</li> <li>✓ Legal</li> </ul>	<ul style="list-style-type: none"> <li>✓ Accounts Payable</li> <li>✓ Collections</li> <li>✓ Bookkeeping</li> <li>✓ Payroll</li> <li>✓ Sales Tax</li> </ul>

## Industries We Commonly Work With

- Advertising
- Builders
- Commerce
- Construction
- Consulting
- Design
- Distribution
- E-Commerce
- Electrical Contractors
- Entertainment
- Franchise
- Food
- Hospitality
- HVAC
- Legal
- Low Income Housing
- Manufacturing
- Market Research
- Marketing
- Media
- Payroll & PEO Services
- Printing
- Property Investment
- Printing
- Property Management
- Real Estate
- Reallocation Services
- Retail
- SaaS
- Service Industry
- Scrap Yard
- Trades
- Transportation & Logistics
- Warehousing IT
- Scrap Yards
- Commodity Trading
- Joint Ventures

**While the above reflects major industries,  
it should be noted that we are industry agnostic.**

## Ideal Clients

- ✓ A Stakeholder that is
  - wants change.
  - acknowledges they need guidance.
- ✓ Sales
  - In excess of \$2M per annum

## Best Strategic Partners

- Business Attorney's
- Commercial Banker's
- Business Advisor's
- Business Broker's
- Commercial Insurance Agent's
- CPA's

**While the above reflects ideal strategic partners, every business regardless of size deserves qualified support and guidance, and the following phrases are key indicators that I welcome introductions to the owners.**

- I'm in need of additional cash / funding?
- I cannot go on vacation.
- Is someone stealing my money - I am bleeding cash.
- Considering exiting my business.
- This year I'm looking to grow
- I'm overwhelmed.
- My profit & loss is not accurate.
- The company does not have qualified support.

## **Members Offer**

*What keeps you up at night?* Let's do a GAP analysis and determine how we get you to where you need to be.

This includes:

An in person deep discovery session.

A detailed GAP Analysis, based on the finding of the discovery session

Total Value \$3,600.00