

What is Sustainability?

Meeting the needs of the present without compromising the ability of future generations to meet their own needs.

E

Environmental



- Air & water pollution
- Carbon emission reduction (CO2)
- Energy efficiency
- Waste reduction
- Water conservation
- Biodiversity

S

Social



- Gender equity & diversity
- Labor standards
- Customer protection & product responsibility
- Human rights
- Human capital mgmt.

G

Governance



- Board diversity
- Executive pay
- Audit structure
- Shareholder democracy
- Ethics & compliance
- Anti-corruption
- Lobbying
- IT security & cyber risk

Why Elba:



Technical certification



Diversity & inclusion expertise



Governance credibility

SustainabilityNavigator



Ideal client wants to:

- Attract and retain talent through a purpose driven work culture
- Enhance the employee experience by providing sustainability education relevant to the company mission and goals
- Strengthen team leadership capabilities through sustainability education
- Explore how sustainability can grow their business
- Start or amplify a sustainability business strategy

Best referral partners:

- Industry agnostic
- Company leadership teams
- Legal and financial services firms
- Retail, recreation, entertainment businesses
- Media companies
- B2B services firms

Member offer

30-minute **Assessment** to discover how **sustainability opportunities** might benefit your business goals. During the call we will explore:

- How Environmental, Social and Governance (ESG) are aligned with your business priorities and those of your stakeholders.
- The current state of your employee engagement programming and how it might be amplified to empower your team, retain talent, and attract superstars.

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Schedule time here

