

March 14th Fireside Chat Takeaways

- Never Worry About Being A Woman In A Male Dominated Industry - See The Big Picture
- Can't Be The Best At Everything But Need To Be The Best At Something
- Approach Your Clients And Trade Partners as "Family."
- You Can't Just Do The Same Thing Over and Over.
- Whatever your "Unique Selling Proposition" Be Consistent, Authentic and Focused On The ROI.