

July 13th Fireside Chat Takeaways

- The World Today Is Full Of “Noise” - More Than Ever Before - Own Your Space
- You Need A Powerful Story To Cut Through The Noise And Connect With Your Customer
- The Best Stories Are Deeply Connected To Your Own Sense Of Purpose - Why Are You Here?
- Vision = Purpose + Strategy
- Purpose Driven Leadership Is A New Core Skill
- Authenticity Is The Most Powerful Tool You’ve Got