



THEATRICAL  
OUTFIT

**Ticket inquiries:** [boxoffice@theatricaloutfit.org](mailto:boxoffice@theatricaloutfit.org)

**Partnership inquiries:** [development@theatricaloutfit.org](mailto:development@theatricaloutfit.org)

**Advertising inquiries:** [marketing@theatricaloutfit.org](mailto:marketing@theatricaloutfit.org)

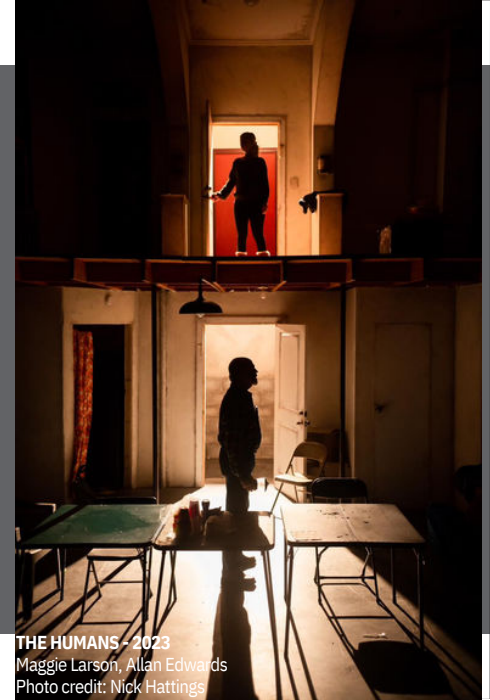
The Balzer Theater at Herren's, 84 Luckie St. NW, Atlanta, GA 30303

Mailing address: P.O. Box 1555, Atlanta, GA 30301



TINY BEAUTIFUL THINGS - 2023

Candy Mclellan, Maria Rodriguez-Sager, Stephen Ruffin, Robin Bloodworth  
Photo Credit: Casey Gardner Photography



THE HUMANS - 2023

Maggie Larson, Allan Edwards  
Photo credit: Nick Hattings

## About **Theatrical Outfit**

Theatrical Outfit (TO) is proud to be Atlanta's downtown theatre. The second oldest non-profit professional theatre in Atlanta, TO has brought exemplary artistry and integrity to the cultural landscape of the city for over 45 years. Our Balzer Theater at Herren's home is important to our identity in its downtown location as well as its historic significance: Herren's was the first white restaurant to voluntarily desegregate in 1962, risking backlash in the pursuit of racial equity. Ours was the first theater in the country to receive LEED (Leadership in Energy and Environmental Design) certification from the U.S. Green Building Council. These facts are a physical manifestation of our commitment to equity and responsibility within our community.

TO's work focuses on four pillars of programming throughout the year: the Mainstage season of five excellent productions on our stage; the "Made in Atlanta" program developing new work and supporting artists; our "Connecting Communities" engagement programs; and "Live at the Balzer" events that feature the work of a variety of musicians and spoken words artists on our stage.



Photo Credit: Casey Gardner Photography

## Our Current **Season**

TO's 2023-24 Mainstage productions include five plays, each pairing with community partners and events for engagement, and a holiday series produced in collaboration with downtown partners. The season will focus on themes of community, resilience, and family, and is dedicated to reflecting gender balance and racial diversity.

**Passing Strange** Book & Lyrics by Stew - Music by Stew with Heidi Rodewald – In collaboration with Annie Dorsen 9/27/23-10/22/23

**A Christmas Story** by Phillip Grecian – 11/29/23-12/24/23

**Remember This: The Lesson of Jan Karski** by Clark Young and Derek Goldman – 1/24/24-2/18/24

**Clyde's** by Lynn Nottage – 3/13/24-4/7/24

Edward Albee's **Who's Afraid of Virginia Woolf?** by Edward Albee- 5/15/24-6/9/24

## PLUS

**“Live at the Balzer: Jazz Series”** – Monthly Series – We're giving this rich art form a permanent home in the heart of Downtown Atlanta! Each performance is a one-of-a-kind experience curated by Jazz musician Tyrone Jackson.

**“The Unexpected Play Festival”** – Fall 2024 - a series of readings of brand-new plays by Atlanta playwrights in partnership with Working Title Playwrights. Access is free for these online readings.



**FLEX - 2022**  
Kenisha Johnson, Whitney Nelson, Amber Williams, and Hailey Elizabeth  
Photo credit: Casey Gardner Ford Photography



**THE WHITE CHIP - 2023**  
Gina Rickicki, Andrew Benator, Tom Key  
Photo Credit: Casey Gardner Photography

## Our Ideal **Patron**

TO serves our diverse community of residents and workers in the immediate downtown area, as well as communities throughout metro Atlanta. We strive to ensure that everyone who calls Atlanta home feels welcome in our theater regardless of their background. We believe that our community is enhanced by diversity of not only race, color, ethnicity, and gender, but also by members of the LGBTQ+ community and people of different generations, national origins, religions, political beliefs, and physical abilities.

## BCN Member **Offer: 20% Off**

Single Ticket Price to Mainstage Shows with promo code **BCN+TO**

Space/Event Rental Fee

Playbill Ad Space

## Strategic **Partners**

- Patrons and Businesses who would like to entertain friends and clients at our productions and events with individual tickets or subscriptions to the entire season.
- Non-profit organizations who would like to partner with us on our community engagement programming.
- Companies and individuals who would like to rent our beautiful 200-seat performance venue for events.
- Businesses that would like to promote their services through playbill advertising for our individual shows.
- Businesses that would be interested in sponsoring a production or program which offers tickets and promotional exposure to our audiences.