



SYNOVUS®
get there

WHERE WE'RE HEADED

Our purpose is enabling people to reach their full potential, whether they're our clients, team members, or the communities we serve. So far, this approach has served us well. Today, Synovus is a top-performing midcap bank with over \$61 billion in assets and has been named one of the Best Banks in America by Forbes. And as we continue this course, we're excited for tomorrow.

OUR CUSTOMER COVENANT

We pledge to serve every customer with the highest levels of sincerity, fairness, courtesy, respect, and gratitude, delivered with unparalleled responsiveness, expertise, efficiency, and accuracy. We are in the business to create lasting relationships, and we will treat our customers like we want to be treated. We will offer the finest personal service and products delivered by caring team members who take 100% responsibility for meeting the needs of each customer.

WHY SYNOVUS?

- ✓ Relationship centered
- ✓ People-first culture
- ✓ Community focused
- ✓ Experienced bankers that understand what it takes for individuals and businesses to grow and achieve financial success.
- ✓ Comprehensive array of deposit and loan solutions with competitive rates and pricing



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WILLIAM WIDEMAN

Over 25 years' experience in banking and financial services serving residents and business owners in North Metro Atlanta. He has been serving as the Alpharetta Market Manager since 2005. He is recognized as one of the top performing managers in his company reaching over \$28,500,000 in new loan production in back-to-back years 2021 and 2022.

His success can be most appreciated in his ability to recognize and develop individual talent and successfully insure his team members are promoted within the company.

Additionally, to his professional career in North Fulton County, he is an active resident in East Cobb County serving civically in multiple capacities. He and his extended family have all resided in East Cobb since 1980.

BBA, Kennesaw State University (Magna Cum Laude)

COMMUNITY SERVICE

2008-2014 Senior Services North Fulton, Chairman of the Board 2012-2014

1992-2018 Johnson Ferry Baptist Church, middle school small group leader

2009-Today East Marietta Basketball community coach, past commissioner

2019-Today Adjutant, Sons of the American Legion, Squadron 201

IDEAL CLIENT

- Business owners with annual revenue under \$5 million looking to strategically grow while hedging against risk
- Individuals that value a relationship centered approach to banking while seeking best in class deposit and loan solutions for everyday financial needs
- Any individual or business owner looking for tailored financial advice centered around financial goals

BCN SPECIAL OFFER

- **Free 1 hour Financial Needs Assessment for business; Focus on managing, borrowing, planning and protecting**
- **New Business Account Intro Pack (Free)**
 - 150 High Security Laser Checks
 - 50 Manual Deposit Tickets
 - 1 Pre-inked Endorsement Stamp
- **Value \$200**

BEST STRATEGIC REFERRAL PARTNER

Like minded individuals who recognize the value in personal relationships as well as the importance in aligning with financial partners that are specialized in personalized banking, providing tailored advice based on one's financial priorities both individually and corporately.