



# Create Your News

Everyone has a story. At Lucie, our life's work is to shine a light on that story and make it break through the noise of today's world. We want to highlight the stories that matter most to you and are just waiting to be uncovered.

## The Power of Video Marketing



9 out of 10 consumers want to see more videos from businesses



Video marketers get 66% more qualified leads per year



Users spend 88% more time on websites with videos

## What We Offer



Video Production



Social Media



Websites



Media & Public Relations



Livestreams



Watch our case studies

## What we've achieved

Storytelling of all kinds has been central to our professional careers. We have extensive knowledge of building stories for different audiences on various platforms. Our accomplishments include:

- 20+ Emmy Awards
- 1000s of video produced
- 10,000,000+ social media impressions

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## Who do we help?

At Lucie Content, we work with businesses, companies, individuals, non-profits, etc. of all sizes. We have a proven track record with companies in the following industries: Legal, Finance, Media, Government, and Health Care. If you're looking to improve your media or content efforts, we can help!

### Ideal Client



Companies, Businesses, Entrepreneurs, Non-Profits, Government Agencies, etc.

### Best Referral



Folks interested in telling their story and creating content to help drive messaging

### Best Referral Partner



Traditional Ad Agencies, Writers, Spokespersons, Social Media Producers, Website Hosts, etc.

## Our Member Benefit

Not sure where to start with content creation?

We'll do a complimentary audit of your website, social media channels, and other digital platforms. Then, we'll collaborate and map out your most immediate content needs.

We'll give you **20% off all video and content packages**, including our newest "Small Business" package.

## What our clients say:

"Shared the video with the board for comments. Most of what I'm getting back, and I agree, it's just about perfect!" - Lucie Client

"How the heck did you pull that together in so little time? Wow. Really impressive!" - Lucie Client

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