# **ActionCOACH**

# BUSINESS, LEADERSHIP, AND EXECUTIVE COACHING



- Scott Sellers, Specialty Spray Systems

can see us working together for many

years to come.

## **BCN MEMBER OFFER**

### **Complimentary Business Health Checkup**

You and Russ evaluate and assess your situation.



#### **Risk/Reward Screening**

You and Russ evaluate and assess your situation. Current Practices, Processes, People, and Outlook for your business, a \$665 value.. Takes about 1 hour of your time!



#### **Diagnostic Analysis**

Action Items for your business with estimated ROI or Opportunity Cost - \$1330 value. Takes about 3.5 hours of your time (not all at once). You choose your level...both are no charge to you!

#### How to Redeem:

Contact Russ Hall | 770.649.6730 | RussHall@ActionCOACH.com

### **PROGRAMS OFFERED**



#### **Group Coaching**

Ever feel like you are "on the edge" of chaos? Been wondering if you will ever have consistent profitability and cash flow? You are not alone...and this program is for you!



#### 1 to 1 Business Owner Coaching

Too busy to enjoy the consistent profits and cash flow you are now achieving? Congratulations on your achievements to get here...this program gets you to the next level!



#### **Team Coaching**

Need team members to be better managers, or current managers to be better leaders? This program will guide you and your team to performance that lets you focus on the big picture, not the day-to-day!



#### **Executive Coaching**

Finding, developing, and retaining a leadership team today can be a constant and exhausting grind. This program helps you to build the bench that gets your career to the next level!

# **ActionCOACH**

## **IDEAL CLIENTS**

#### **Small Business Owners**

#### **ActionCOACH methods will help you to:**

- Go from <u>Daily Chaos to Control</u> of your time and resources to position for growth.
- Build Cashflow and Profits to fund that growth.
- Create the <u>Systems and Processes</u> to give you a better performing team.
- Grow <u>Managers</u> to lead your team and free you to achieve the Dream you started pursuing in the first place.

### **Executive Coaching**

# Russ Hall and Industrial-Organizational Psychology will help you to:

- Enhance Leadership and Management skills for your current team.
- Build a better bench for Future Leadership team members.
- Have your growth supported by an Independent Trusted Advisor guided by experience and science.
- Advance your Performance and Career.

### **BEST STRATEGIC PARTNERS**

### **Business Coaching:**

# Trusted Advisors who provide protection, quidance, and tools to business owners:

- Accountants
- Financial Advisors
- Bankers
- Attorneys
- Commercial Insurance Agents
- Business Brokers

### **Executive Coaching:**

# Leaders who want to improve the performance of the teams in their organizations:

- HR Leadership
- Executive Recruiters
- Learning and Development Leadership



# WHAT CLIENTS SAY ABOUT RUSS

Russ & I recently passed the 2 year mark together. I went back and looked at what my dreams, goals & rewards were when we started along with the timeline we had set. To my surprise, we were closing in on the 5 year goal we'd set in just 2 years... My company will double in size this year. I am a better leader, better husband, better podcaster, better listener, better note taker, better question asker, better C.E.O. but most of all a better person...Russ has not only added value to me but to my executive staff as well. I can see us working together for many years to come. Thanks coach!!

- Scott Sellers Specialty Spray Systems

# What do you best like about ActionCOACH?

"Russ Hall, he has really helped me in learning to manage my business and so many skills for hiring, communication with my team and cash flow"

#### How has your business changed?

"My cash flow is much better, my company has grown, my team is much better, my key office people are great, we offer a 401k, pto, newer fleet of vehicles and increased our field staff and overall revenue"

# And the impact on your lifestyle and family?

"My stress has gone way down and my free time has gone up. I am working on the business most of the time and not in the business"

> - Michelle Bray Bray Electrical Services