

# THE EVOLVING HOME IMPROVEMENT CONSUMER JOURNEY

Wednesday, February 5th, 2020 @ **Top Golf – Alpharetta**

▶▶ **DISCOVER** the most recent consumer journey trends for home improvement. ◀◀



**LEARN** how to maximize return from Digital Marketing.



**EXPLORE** Hiring Trends in order to stay fully staffed.



**GAIN** valuable insights, tips and tactics to quickly and cost-effectively optimize your Digital Marketing.



This is an exclusive, **FREE** event and space is limited! Register now and learn how to boost your digital marketing ROI.

**4:00pm**

Check in & Networking

**4:30pm**

Presentation

**5:30pm**

Cocktails, Appetizers & Top Golf

**7:30pm**

Adjourn

## **PRESENTATION AGENDA 4:30-5:30pm**

- ▶ Home Improvement Consumer Journey Data & Trends
- ▶ How to Leverage Digital Marketing
- ▶ Hiring Trends & Tactics to Attract the Right Talent
- ▶ Q&A