



CREATIVE
CONNECTOR

Connector ♦ Rainmaker ♦ Dealmaker

What People Are Saying...

You want the competitive advantage that comes with Creative Connector. Serving business, civic and philanthropic leaders in industries in B2B and B2C Industries such as: Restaurant, Hospitality, Foodservice, Higher Education, Finance & Operations, Non-Profit, Professional Services, Executive Coaching and Professional Services.

"Deborah is the real deal. She's a natural leader and excellent communicator. Organized and detailed while also able to see 'the big picture.' That's a rare combination. As BCN's executive vice president, she has attracted so many successful professionals who generously share their strategies with other members. Whether it's through her extensive charitable work or her coaching practice, Deborah is passionately committed to helping people succeed!"

Jeff Chernoff, Founder, Business Community Network

"Deborah has worked with me and my team at Affairs as if she had an important stake in our success. Always hard working, passionate, dedicated, honest, strategic and tactical when needed, she has offered advice and counsel to ensure that our needs were met and our dollars spent wisely. She cares greatly for her clients and she has inextricably linked her professional success to theirs/ours."

**Patrick Cuccaro, Managing Director
Affairs to Remember**

“ To truly grow a business these days, you must be organized and relentless. Those are two of the qualities Deborah brings to us.

**Steve Gross, CPA
Trusted CFO Solutions**



"Deborah was instrumental in creating an important partnership between Captain Planet Foundation and Atlanta Fixtures to support mobile classroom kitchens and student cooking in Cobb County schools. She discovers new business opportunities to improve a company brand and connect her company and team with community and philanthropic opportunities."

**Laura Turner Seydel, Founder/Chair
Captain Planet Foundation**

"Deborah has a very special skill. She connects people to generate results for the organization she works for, the client who needs her and the partners that add value along the way. Her strategic and tactical connections are executed with such sincerity because she truly cares about everything she does."

**Anna Hsu, Owner
Hsu's, Pacific Rim, AZN Naples, AZN Charlotte**

"Deborah Schwartz Griffin is one of the most thorough business people I have ever met... Deborah leaves no stone unturned or box unchecked. Her ability to manage her time effectively and achieve the level of detail and meticulousness she demands is truly admirable. Deborah is, through and through, a professional from her dress to her communications. When you have an opportunity to do business with Deborah, seize the chance."

Mark Galvin, President, ePresence

"As a business owner for more than 30 years, I've met a lot of professionals who were good at connecting people for business success. No one comes close to Deborah Schwartz Griffin. Deborah has an innate talent and generous spirit for identifying who can help each other—from prospective clients to trusted resources. It's her super power. Her attention to detail and personal follow through are phenomenal."

**Tricia Molloy, Speaker and Author
Working with Wisdom**

Learn more about the value Creative Connector can bring to you and your organization.

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DSG & Associates LLC dba as Creative Connector

"One of the many reasons I am impressed with Deborah is her ability to take complex ideas and make them understandable and relevant. That's what she often does to help her clients grow. Deborah is an authentic, articulate and knowledgeable advocate who works hard to make meaningful connections that benefit everyone."

Lyn Turknett, Co-Founder
Turknett Leadership Group

"I've had the pleasure of knowing Deborah since 2004 when she worked for the Georgia Restaurant Association as director of membership. Her tireless commitment resulted in significant growth for the GRA. Deborah is sincere in helping and serving and 'connecting the dots.' I have no doubt she could do the same for your organization."

George McKerrow, CEO
Ted's Montana Grill

"It was a good day in 2005 when I met Deborah. I had joined the Georgia Restaurant Association and she was VP of membership. Because of her dedication and tenacity during the six years she was there, she helped grow GRA from about a dozen members from the Atlanta area to a diverse, statewide group of restaurant independents, multi-unit chains, franchisees and franchisors. Deborah is the ultimate closer. She's energetic and fueled by helping others. I am always impressed by how loyal she is to her friends and grateful to be one of them."

Bobby Donlan, Managing Partner
New York Prime Steakhouse

"Our business was poised for growth and needed a hands-on, process-oriented professional to help us meet more potential clients and partners. That's why we hired Deborah. She implemented sales and networking procedures that significantly strengthened our overall presence in the Atlanta market. Because of her desire to learn new ideas and processes, she made significant improvements to our culture while adding to her own unique style. Deborah is a great motivator and mentor. Our employees were always inspired and prepared to meet new challenges because of her."

Dr. Cale Robert Hall, CEO/ President
Creative Approach

"When I joined Maggiano's in 2003, I was fortunate to connect with Deborah Schwartz Griffin. She got me involved with the Georgia Restaurant Association, which led to a ton of business. As a regular Maggiano's customer, she provides me with valuable feedback and often refers us to those who need event space and catering. Deborah is so well-connected and respected. I appreciate her empathetic, generous nature and can always count on her to support my success."

Ellen Aiken, Managing Partner
Maggiano's Buckhead

"Deborah takes networking to a higher level. She shows great finesse in recognizing economic opportunities and bringing businesspeople together. They trust her to help them make valuable connections and solve their problems. When we needed a creative gift option for an international delegation, her Out of the Blue Gifts company developed Mini Masters Paintings of iconic Atlanta landmarks. It was a memorable gift that was uniquely Atlanta."

William Pate, President and CEO
Atlanta Convention & Visitors Bureau

" I can always depend on her to introduce me to people and resources that make my work and life easier.

Kip Lowery, Director of Operations,
Stars and Strikes

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"Deborah is a true professional. She will treat you with the most personalized attention and consider every detail. Your success is her greatest pride."

Linda Klein,
Senior Managing Shareholder at Baker Donelson
Past President of the American Bar Association

"Deborah is the supreme networker and looks at every opportunity through a very creative set of eyes. But what impresses me most is her exceptional tenacity. A rare gift today where most sales and marketing practitioners, satisfied with comfort and complacency, fail to deliver. When the chips are down, you can always rely on Deborah to deliver."

Alf Nucifora, Chairman
Nucifora Consulting Group

"Deborah Schwartz Griffin is the quintessential matchmaker. She has an innate ability to listen, understand, and put into action the true art of bringing people together for them to connect, learn and build businesses together. Her charm and her smile, matched with her intelligence and wit, are just a few of the reasons she's been so successful for so many years across a wide range of industries. If you are looking for someone who talks the talk and walks the walk, your search is over."

Carl Griffenkranz, Founding Partner
Hunter Recruitment Advisors

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