

# MONEY PAGES

DEFINE | DESIGN | DELIVER

We **DEFINE** – Your **Goals**. Your **Consumers**. Your **Growth Plan**.

We **DESIGN** – Your **Print**. Your **Digital**. Your **Story**.

We **DELIVER** – **SOLUTIONS & RESULTS TO GROW YOUR BUSINESS!**

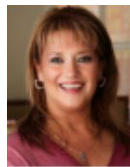
## ABOUT US

- **Money Pages** is a national, award-winning marketing agency with over **20 years** of proven success in helping businesses grow. Money Pages partners with businesses of all sizes and industries. They are proud to represent such organizations as the NFL Jaguars, Planet Fitness, Shelf Genie, Closets by Design, Five Star Painting, and even the Better Business Bureau!
- Local franchise owners, **Brian and Ramona Long**, bring this quality and service, as well personal passion and professional expertise, to their local partnerships.
  - Brian has 30+ years in marketing having been a National Director for Coca-Cola and a National VP of Sales for another Fortune 500 company.
  - Ramona has an extensive background in education and technology, holding multiple certifications and leadership roles throughout her career.
  - Both of their fathers were business owners, so they value and respect the trust that comes with local business partnerships.
  - Giving back is an important part of the **Money Pages** culture. Locally, Brian and Ramona support education initiatives, Rotary Club events, Blue Thanksgiving, and Foundation for Christian Athletes.
- **Money Pages** is unique in their ability to bring their clients' stories to life, to connect with the community, build relationships with consumers, and ultimately, drive growth for businesses like yours! Brian and Ramona are focused on helping businesses like yours reach the right target audience with the right customized campaign.

## CONTACT US



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## HOW WE TELL YOUR STORY



### DIRECT MAIL

- Money Pages Magazines
- Exclusive Postcards, Menus & Flyers
- Custom Mailings



### DIGITAL MARKETING

- Google Search Ads
- Behavioral Display Banner Ads
- Geo-Fencing
- Over-The-Top (OTT)
- Programmatic Audio
- Listing Management



Money Pages also provides web design, website hosting & management, social media management & advertising on Facebook, Instagram, Twitter, and LinkedIn.



MoneyPages.com

## IDEAL CLIENTS

- **Automotive:** New Car Sales, Repair / Service, Tire Sales
- **Entertainment / Events:** Concerts, Sporting Events, Family Fun Locations,
- **Health / Wellness:** Chiropractic, Dental / Orthodontic, Fitness Gyms, Medical
- **Home Services:** Appliance Repair, Bathroom Remodeling, Blinds & Shutters, Cabinet Resurfacing, Concrete, Decks & Under Deck Systems, Electricians, Fences, Flooring, Garage Door Repair/Replacement, Granite Countertops, Gutters, Handyman Services, Hardscape, Home Cleaning, HVAC, Kitchen Remodeling, Landscaping, Mold Remediation, Movers, Painters, Pest Control, Plumbers, Pool Services, Roofing, Sunrooms, Tinting (car/residential), Turf Installation (residential), and Window Replacement
- **Personal Services:** Aesthetics, Hair Salon, Massage, Medical Weight Loss, Nail Salons, Waxing
- **Professional Services:** Accountant/CPA, Banking, Child Care / Educational Institutions, Financial Advisors, Insurance, Personal Injury Attorney, Senior Care Services
- **Pet Services:** Boarding, Grooming, Veterinarians
- **Real Estate:** Listing Agents, Senior Living Communities
- **Restaurants:** All Varieties of Cuisine and Experience (Formal to Fast Food)
- **Retail:** Jewelry, Furniture, Mattresses, Wedding / Prom Apparel
- **Other:** Community Events, New businesses, Political Candidates, Rebranding, Special Event / Promotion

## BEST REFERRAL PARTNERS

- Business Brokers
- Business / Leadership Coaches
- Business Accountants / CPAs
- Commercial Insurance Agents
- Commercial Lenders / Mortgage Brokers
- Commercial Real Estate Agents
- Commercial IT Providers
- Commercial Sign Companies
- Marketing Agencies
- Media Brokers
- Merchant Services Agents
- Promotional Products Companies
- Restaurant Supply Vendors



## MEMBER OFFER

*Optimize the Growth in your Growth Marketing Plan!*

Promotional Offer Details:

### Complimentary 45 Minute Growth Marketing Channel Strategy Consultation

(\$250 value)

We will review and discuss data on your current marketing campaigns and identify synergies and disconnects across channel efforts. We will offer insights and prioritize recommendations toward developing a growth marketing plan that directly aligns with your business goals.